



RAJASTHAN ORGANIC FRESH FARMERS MARKET

Near LIC office, Tonk Main Road, Pratap Nagar, Jaipur, Rajasthan-302033





India's organic food and beverage consumption has grown in recent years due to its advanced demographic dividend, improved purchasing power and increased interest for the perceived health and wellness benefits of certain organic products. In market year (MY) 2019, organic food and beverage retail sales reached \$69 million and is estimated to further rise by 12 percent to \$77 million in MY 2020. Further propelled by a surge of demand in the wake of the COVID-19 pandemic, India continues to be an emerging market for organic food and beverages with robust prospects. With predicted favorable weather patterns, monsoons and a strong focus by the Indian government towards exports to fill U.S., European Union (EU) and South Asia demand, India's certified organic cropland will likely increase. (<https://www.fas.usda.gov/>)

Keeping this scenario in mind and merging the vision of Organic Farmer Producer Association of India- OFPAI and its founder Dr. Atul Gupta has come up with one another good news for the society. As a social responsibility OFPAI has come up with a great news for producer, consumers and manufacturer of organic food products in India.

The first of its kind permanent long-term market of organic food products and herbal healthcare products is opened at Pink City Jaipur, Rajasthan. Where organic products from different sources will be placed for the sell to ultimate consumer. About 200 hundred participant sellers will place around 1000 different kinds of products in this market for consumers from all across world. This market will be open for all like- organic farmers, organic food manufacturing multinational and national companies, organic traders, suppliers and buyers from different part of world specially India will participate in this market. This is permanent and long terms organic food supply market; it is open for all and where buyers and sellers can interact and participate.



LOCATION

This Market is located in centre of the world-famous Pink City Jaipur, Near LIC office, Tonk Main Road, Pratap Nagar, Jaipur, Rajasthan-302033

PRODUCT TYPES

Products of 1000 different types are being placed in this market of following category-

- Organic Pulses,
- Organic Beans,
- Organic Grains,
- Organic Rice and Poha,
- Organic Oils and Ghee,
- Organic Spices,
- Organic Dry Fruits,
- Organic Condiments,
- Organic Teas and Coffee,
- Organic Stevia based products,
- Organic Jaggery and other sweeteners,
- Organic Herbal Juices,
- Organic Fruit Juices,
- Organic Herbal Powders,
- Organic Herbal Extracts,
- Herbal natural Cosmetics,
- Organic Honey,
- Organic Vegetables and Fruits
- And many more....





WHY SELLERS PARTICIAPATE

- It is long term and permanent market, where sellers can get buyers for there products on regular basis.
- Product are placed at separate stores for each seller.
- Only organic food product producer and manufacturer can participate
- Buyers from all over the country can visit this market.
- Foreign buyers will also visit the market.
- Only OFPAI member sellers can participate.
- High quality infrastructure facilities are available.
- Sellers can participate by just becoming members of OFPAI
- Only 20% payment will be incurred from sellers and remaining will be paid them directly.
- Sellers can be anybody like- Farmers, Producers, Traders, Suppliers, Manufacturer or Processor.
- The remaining 80% payment of their sell will be given to seller on cycle of every week.
- Sellers can be anybody like- Farmers, Producers, Traders, Suppliers, Manufacturer or Processor.



WHY BUYERS VISIT

- Genuine quality and 100% organic certified products are available.
- More than 1000 types of product are available under one roof.
- Market site is easily approachable and reachable.
- Organic products are available on discounted prices compare to open market.
- Buyers can have options for selection of products of their own choice.
- Home delivery options are also available to long distant buyers.
- World class infrastructure facilities are available.
- OFPAI Lifetime member buyers can get special discount on bills.



WHO CAN PARTICIPATE?

This market is place of interaction between buyers and sellers and transactions of buying and selling organic food products and herbal healthcare products will be take place in this market in retail and bulk quantity. The buyers and sellers from all parts of the India are participating in this unique organic market. The following parties can participate in this market

Farmers

Producers

Manufacturer

Producer

Trader

Suppliers



MEMBERSHIP FOR SELLERS

Sellers will get lifetime membership of OFPAI, as a member they will get different kinds of services of association, without any fees. Member sellers can directly contact us and place their products in this market. Other interested sellers may have to pay the registration fees before placing their products.



OFFERS FOR OFPAI MEMBERS

- OFPAI member seller will get direct entry to participate in the market
- OFPAI member buyer will get discounts on their final bill amount.
- OFPAI member buyers will get free home delivery option on purchase of more than Rs. 1500/- products.




INFRASTRUCTURE


- More than 200 stores for different sellers are available
- Separate facility for each seller,
- Separate parking facility for everybody
- Airconditioning facility
- Storage facility
- Cafeteria
- Easy transportation facility




CONTACT US FOR MORE INFORMATION

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