

A Brief Report
National Seminar

*Medicinal Plant Cultivation for Economic
Growth of Rural Farmer*

Held On 7th December 2019

Venue

Sunrise Organic Park, Shree Pinjra Pole Gaushala

Tonk Road, Jaipur

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Concept Note:

IIAASD recognizes a clear need for new approaches to address the various problems in the field of medicinal plant commercial cultivation and how this profit will reach to farmers is a big question now a days. Addressing these kinds of problems, we IIAASD organized a national seminar in Jaipur with association of CCS NIAM, Rajasthan State National Medicinal Plant Board, Hahnemann Charitable Mission Society, Gyan vihar University and Organic Sunrise Natural.

The **objective** of this seminar is to create a stage where all dignitaries come together and solve the problems of farmers regarding cultivation and marketing of crops. How farmer will independently sale there harvest and solve the problem of third persons involvement. The students will know the bright prospectus of carrier in medicinal plants cultivation and agriculture. The following problems will address and try to solve in this seminar like

1. To solve all queries for medicinal plant cultivation
2. Medicinal plants cultivation, conservation and agro-techniques + Standardization, safety and quality control
3. Phyto-Chemistry and quality initiative for promotion of medicinal Plants
4. Institution Innovation and Progressive Programme for promotion of Medicinal Plants
5. Social economic development of rural and tribal people through Medicinal Plants
6. Emerging technology and involvement of industries in promotion of Medicinal Plants
7. Policymakers from various Research Organizations, industry and academics to share their knowledge and expertise

Inaugural ceremony

The inaugural session of the seminar started at 10:20 am and continued till 11:35am. At the beginning of the inaugural session of the seminar, Mrs. Sangeeta Gaur (Assistant director of administration, IIAASD) the seminar convener introduced the theme and relevance of the seminar. While welcoming the dignitaries and participants of the seminar Dr. Atul Gupta deliberated on the role of Management in agri business success. In his keynote address, the Chief Guest Dr. Sunita Singh Dhawan (Principal Scientist, CIMAP) spoke on OCIMUM excellence, process audit and process improvement to achieve global standards in customer satisfaction, quality and cost. The Chief Guest of Honor of the occasion, Mr Hukum Chand Patidar emphasized on Role of marketing of crops and what are the challenges of farmer coming in organic cultivation. Dr. R.L Suwalka (Dean of Agriculture, Dr K.N Modi University) discussed on the pivotal role of such national seminar and motivated participants and students to make the best use of this excellent opportunity to grasp the knowledge. Dr. Atul gupta, the patron of the seminar proposed a vote of the thanks to the gathering.

Guests on the dais at the inaugural session



Mrs. Sangeeta Gaur, Seminar Convener introducing the theme of the seminar



Dr. Atul gupta, the patron of the seminar addressing the gathering in the inaugural session



Poster Launch of Organic Farmer Producer Association of India (OFPAI) by the Dignitaries



Chief Guest Mr Hukum Chand Patidar delivering his address in the inaugural session



Floral welcome of Guest of Honor Mr. Hukum Chand Patidar by Hon'ble founder of organization Dr. Atul Gupta



Floral welcome of Guest of Honor Hon'ble founder of organization Dr. Atul Gupta by Mr. Amol Khandare, Coordinator And Faculty, International Institute of Advance Agriculture Skill Development



Floral welcome of Chief Guest Dr. Sunita Singh Dhawan by Mrs. Sangeeta Gaur, Seminar Convener



Floral welcome of chief Guest Dr. R.L Suwalka (Dean of agriculture, Dr K.N Modi University) by Mr Prashant Chaturvedi Seminar Convener



Floral welcome of Chief Guest Dr. Satish (Assistant Professor in CCS NIAM) by Mr Narayan Lal Agarwal



Floral welcome of Chief Guest Dr. Banshi Dhar Yadav (Assistant director of IIAASD) by Mr Sonu Bansiwal (Manager in administration, Sunrise Agriland)



Floral welcome of Guest Mr Narayan Lal Agarwal (President of Pinjra Pole Gaushala) by Mrs. Alka Jain Hahnemann Charitable mission Society Member



Floral welcome of Guest Dr. Sushil Kumar Sharma (Dean Of Agriculture, Gyan Vihar University) By Dr. Shilpa Varma Coordinator IIAASD



Floral Welcome of Guest Shri Shiv Kumar Chitralangiya Ji (Secretary Of Pinjra Pole Gaushala) By Mr Sonu Bansiwala (Manager In Administration, Sunrise Agriland)



Technical session I

The pre-lunch technical session i.e., Technical Session-I, of the seminar, started at 11:30 am day and continued till 2:30 pm, in which Dr. Sunita singh Dhawan , give a knowledgeable talk on ocimum importance as well other commercial importance medicinal crops.

After this Shri Hukum Chand Patidar ji, addressed the gathering on the other issues in front of farmers regarding medicinal crops and organic cultivation. His lecture was very informative for farmers as well students, its provide root causes issues regarding cultivation we should work for solving these issues to improve farmers condition in this section. After this intersection session were given by Prof. B.D Yadav, he described briefly the importance of Moringa plant cultivation and how farmer and students have opportunity regarding this.

Prof. Sushil Kumar Sharma, delivered his key note address on Global Competitiveness regarding medicinal crops he clearly explained the demand of this sector is high which means according to scenario farmers and students have great future in this sector.

Prof. R.L Suwalka, focused on soil nutrients and medicinal plants values. How the medicinal crop benefits our daily, life is a matter of concern now a day. Due to less organic carbon percentage in soil, the production of crops is also affected. Hence, there is huge need to improve the soil nutrients levels and physiological parameter.

Finally, Assistant Prof. Dr.Satish, CCS NIAM, addressed the gathering how the Indian industries can compete globally to achieve the business target on different issues and challenges related to Agri business excellence.

The below pictures given the details of technical session-1 pre lunch session.





Felicitation Ceremony

After this felicitation ceremony were organized in which all the chief guest and guest speaker received memento form Dr. Atul Gupta and Mr Prashant Chaturvedi





The Staff members of sunrise Agriland and Hahnemann Charitable Mission Society were also get memento for there excellent work in there specified area









The two members form SHG groups will awarded for their best work in the Respective Field

Sitra Bano



Ghanshyam Bhairwa



Lunch

The lunch were based on the theme of pure Rajasthan culture i.e daal batti churma, were enjoyed by all delegates, faculty, farmers and students.



Technical session II

The post-lunch technical session i.e., Technical Session-II started at 2:30 pm and continued till 4:00 pm. In this session, Mrs Surbhita Rathore (SR hydroponics) was given talk on importance of HYDROPONICS CULTURE in continuing with this one of the student from graduation Mr Dilip singh (Parishkar college, Jaipur) was also delivered there presentation on importance of MEDICINAL PLANT

All together eight Research papers were presented in two parallel sessions and participants from 15 other institutes/ organizations had participated in the seminar.

The talk were delivered through Mrs Surbhita Rathore (SR hydroponics) and Mr Dilip singh (Parishkar College, Jaipur)



After this, there is visit of **SUNRISE ORGANIC PARK**, situated at Shree Pinjra Pole Gaushala, tonk road. The participant was get through this park and see the valuable medicinal plants species like shataveri, safed musali, Ashwagandha, gokhru, gudmar, pattherchur, lemon grass and many more. They also see Asia one of the biggest unit of vermicompost approx 162 acre of total land. The agriculture expert **Mr. Amol Khandare** well explained the importance of intercropping and drip irrigation methods.



Mr. Amol Khandare explained the participant the Morphology of medicinal plants with intercropping and drip irrigation method



Dr. Atul Gupta (Founder of organization) interact with participants on field and explain the carrier opportunities in relate field.



Association and Validatory

The National Seminar on “Medicinal Plant Cultivation for Economic Growth of Rural Farmer” The National Seminar Is organized by INTERNATIONAL INSTITUTE OF ADVANCED AGRICULTURE SKILL DEVELOPMENT, IIAASD, JAIPUR RAJASTHAN with our knowledgeable partner **CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING (NIAM)** on 7th December 2019 and Associated With Rajasthan State Medicinal Plant Board, Gyan Vihar University, Hahnemann Charitable Mission Society and Organic Sunrise Natural.

**औषधीय पादपों की व्यावसायिक खेती से
ग्रामीण किसानों को लाभ के विषय में राष्ट्रीय संगोष्ठी**

7 दिसम्बर, 2019 (प्रातः 9.30 से सायं 5.00 बजे तक)

आयोजक : अंतर्राष्ट्रीय उन्नत कृषि कौशल विकास संस्थान (हेनीमेन चेरैटिबल मिशन सोसाइटी)

सहयोगी संस्थाएं :
नेशनल इंस्टीट्यूट ऑफ एग्रीकल्चर मार्केटिंग (NIAM)
राजस्थान स्टेट मेडिसिनल प्लांट बोर्ड, राजस्थान सरकार
सुरेश ज्ञान विहार यूनिवर्सिटी
ऑर्गेनिक सनराइज नेचुरल

20x10

The valedictory session started at 5:15pm at the seminar hall in the presence of Dr. Atul Gupta, Dr. Banshi Dhar Yadav, Mr. Prashant Chaturvedi, Mrs. Sangeeta Gaur, Dr. Satish Chandra Pant, Dr. (Mrs.) Sunita Singh Dhawan, Dr. R.L Suwlaka, Dr. Sushil Kumar Sharma, Dr. Bal Swaroop Garg

Dr. Bal Swaroop garg was also given a Validatory speech and thanks to all dignitaries at stage.



Finally, certificates were distributed to all participants and paper presenters at registration table



At the end on behalf of whole International Institute Of Advanced Agriculture Skill Development, liaasd, family, Dr. Shilpa Varma and Mr. Amol Khandare proposed the vote of thanks to all invited speakers, guests , participants , faculty colleagues, staffs and students for their active participation in the seminar and making the programme a success.



Summary:

The National Seminar on “Medicinal Plant Cultivation for Economic Growth of Rural Farmer” The National Seminar Is organized by INTERNATIONAL INSTITUTE OF ADVANCED AGRICULTURE SKILL DEVELOPMENT, IIAASD, JAIPUR RAJASTHAN with our knowledgeable partner **CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING (NIAM)** on 7th December 2019 and Associated With Rajasthan State Medicinal Plant Board, Gyan Vihar University, Hahnemann Charitable Mission Society and Organic Sunrise Natural.

The seminar is to create awareness in the development of medicinal plants sector among the researchers, academicians, industrialist and traders and to motivate them for presenting their findings in the midst of an eminent gathering on the followings

- Medicinal plants cultivation, conservation and agro-techniques + Standardization, safety and quality control
- Phyto-Chemistry and quality initiative for promotion of medicinal Plants
- Institution Innovation and Progressive Programme for promotion of Medicinal Plants
- Social economic development of rural and tribal people through Medicinal Plants
- Emerging technology and involvement of industries in promotion of Medicinal Plants
- Policymakers from various ayurvedic and Homoeopathic Research Organizations, industry and academics to share their knowledge and expertise

ATTENDED By:-

- Research Scientists working in Homoeopathic or Medicinal Plants
- Faculties of agriculture and ayurvedic Sciences
- Postgraduate students in biotechnology and botany
- Ph.D students undertaking research on Medicinal Plants
- Scientists working in agriculture and share experience on farmer current issues.

The programme successfully ends with fulfilling the objectives of awareness for medicinal plant cultivation. The programme is successful due to the guidance and support of **Dr Atul Gupta (Founder of organization)** without his the programme is not get success.

Group Photograph of Guests of the seminar



Appendix:

OUR ADVISORY MEMBER

1. Dr. Narendra Singh Rathore

Vice Chancellor
Maharana Pratap University of Agriculture and Technology
Udaipur

2. Dr. D.D Patra

Vice-Chancellor
Bidhan Chandra Krishi Viswavidyala
Mohanpur, West Bengal

3. Dr. Premjit Singh

Vice Chancellor,
Central Agriculture University,
Lamphelpat Imphal
Manipur

4. Dr. Jayanta Deka

Dean, faculty of agriculture
Assam Agriculture University
Jorht, Assam

5. Dr. P. S Tiwari

Principal Scientist & Head
Agricultural Mechanization Division
Central Institute of Agricultural Engineering
Bhopal

6. Prof. Dr. Vishnu Sharma

Vice-chancellor

Rajasthan University of veterinary
and animal sciences, Bikaner

7. Professor Prakash S Bisen

Honorary Professor, School of Studies in Biotechnology,
Jiwaji University,
Gwalior 474011

8. Prof. Mahesh Chandra Sharma

Former Director, National Institute of Ayurvedic
Chair, Board Of Indian Medicine, Rajasthan

9. Dr. Dhoon Singh Rathore

Professor,
amity university
Jaipur

10. Dr. Ajay Kumar Gautam

Associate Professor and Coordinator
Director Research
Abhilashi University, Mandi,
HimachalPradesh,

11. Dr. (Mrs.) Sunita Singh Dhawan

Principal scientist
Biotechnology Division
CSIR- Central Institute of Medicinal and aromatic plants
P.O CIMAP, LUCKNOW

12. Prof. (Dr.) Sushil Kumar Sharma

Principal
School of agriculture
Suresh Gyan Vihar University

13. Mr. Amitabh Pandey

(Technical-Expert) IWMP-Project Department of
Land Development Water Resources
Gorakhpur (U.P.)

List of participants

S.No.	Name of Client
1	Ms. Priyanka Lotia
2	Kanchan Ji
3	Priya yadav
4	Himani Roat
5	Dilip Singh Rathod
6	Rahul yadav
7	Lokesh Khandelwal
8	Khushboo Jagrat
9	Meena Choudhary
10	Parul Gothwal
11	Hrobin Singh
12	Damor Lakshita
13	Mansi Agarwal
14	Vaibhav Gupta
15	Mohit Swami
16	Khushboo Ji
17	Priyanshi Choudhary
18	Sanjay Vishwakarma
19	Shri Ram Pareek
20	Jitendra Yadav
21	Shri Ram Shivrayan
22	Anita Jatt
23	Sheetal Bairwa
24	Krishna Choudhary
25	Reetika Choudhary
26	Divy Soni
27	Mamta Ora
28	Priyanka Gour
29	Dr. Chandra Shekhar Sharma
30	Paridhi Bhalerao
31	Aarti singh
32	Bhumika
33	Dr SP singh
34	Atul Yadav
35	Arvind Yadav
36	Vishwamana
37	Anjana Kumari

38 Anju Dhaka
39 Renu choudhary
40 Jagriti Saini
41 Vandana Kumari
42 Shaukin Kumar Dhakar
43 Govind Lal suthar
44 Priyanka Chik
45 Kavita Godara
46 Vaishali Sharma
47 Deepak Kumar
48 Pradeep Godara
49 Neera maharia
50 Sneha Saharan
51 Priyanka Sandhu
52 Pooja meena
53 Aditya narayan Dadhich
54 Abhay Singh
55 Yashesh Sharma
56 Yadvendra Singh
57 Shrikant
58 Aman Faujdev
59 Parikshit Singh
60 Vipul Lohar
61 Ankit Kumar
62 iti Tiwari
63 Praveen Puriya
64 Sakshi poonea
65 Krishna Choudhary
66 Sunita Meena
67 Jagtar Singh
68 Nishan Singh
69 Himanshu Khandelwal
70 Anil Sharma
71 Mahesh Gurjar
72 Nilesh Kumar Rathod
73 Vishal
74 Pawar Dhananjay
75 R.N Meena
76 Chitra Paridwal
77 Chitra Paridwal
78 Chitra Paridwal
79 Chitra Paridwal
80 Khushboo
81 Priyanshi Choudhary
82 Himanshu Faudir
83 Rama kant

84 Surbhi Gautam
85 Jitendra Singh Kasana
86 Nayanthara
87 Narendra Garg
88 Sushmita Kumari
89 Preeti Kumari
90 Ajay Kumar
91 gajendra manoriya
92 Pradhyumn Kumar
93 Harsh vardhan Singh
94 Himani
95 Bharti
96 Yashashi Sharma
97 Ved Preeti
98 Anil Kumar Sharma
99 Poddar College
100 Poddar College
101 KN Modi
102 KN Modi
103 KN Modi
104 Poddar College
105 Poddar College
106 Poddar College
107 Poddar College
108 Poddar College
109 Poddar College
110 Poddar College
111 Poddar College
112 Poddar College
113 Poddar College
114 Tanya Singh
115 Rakesh rathore
116 Grace Ornelius
117 Garima
118 Dr Rashmi
119 Surbhita Rathore
120 ram prakash meena
121 namo narayan
122 kailash devi
123 gulab devi
124 preeti
125 puja
126 brijesh
127 sitra bano
128 farida bano
129 tabsuum

130 raduo mal jaat
131 farida bano
132 ghanshyam bairwa
133 radha soni
134 gauri
135 santhosh
136 vishnu soni
137 rajkumar
138 mamta devi
139 indra devi
140 rajesh bairwa
141 bhaag chand
142 nirmala
143 ramesh
144 sunita varma
145 manjuvarma
146 chandra kanta
147 mamta khagar
148 antim bala parik
149 manju devi
150 anita devi
151 mahendra varma
152 girraj khatanvliya (chaksu)
153. mamta devi
154 dimple devi
155 nitu devi
156 Anjana devi
157 kanta devi
158 sunita devi
159 chandrakanta varma
160 meenakshi varma
161 meera devi
162 mansi devi
163 rambabu soni ji
164 Girraj ji(sarpanch)
165 mahendra ji

Scientific Committee

Dr. (Mrs.) Sunita Singh Dhawan

Principal Scientist
Biotechnology Division
CSIR-Central Institute of Medicinal and Aromatic Plants

Dr. R.L.Suwalka

Dean
Agriculture
Dr. K.N Modi University

Prof. Sushil Kumar Sharma

Dean, agriculture
Suresh Gyan Vihar University

Dr. Satish Chandra Pant

Asst. Prof, PGDM-ABM
CCS National Institute of Agricultural Marketing (CCS NIAM)
(An Organization of Ministry of Agriculture & Farmers Welfare, GoI)
Kota Road, Bambala, Sanganer, Pratap Nagar, Jaipur. India

Dr. Banshi Dhar Yadav

Dean,
Jyoti Vidyapeeth Women's University, Jaipur

Special invite

Mr. Hukam Chand Patidar,

Padam Shree Awarded Farmer

Shri Narayan Lal Agarwal

President Of Shree Pinjra Pole Gaushlal

Shri Shiv Rattan Chitlangiya Ji

Secretary of Shree Pinjra Pole Gaushlal

ORGANIZING SECRETARY

Mrs. Monika Gupta

Secretary
Hahnemann Charitable mission society
Jaipur

Mr. Prashant Chaturvedi

Director
Sunrise Agriland Development and Research Pvt. Ltd

Mrs. Sangeeta Gaur

Member of Rajasthan State Medicinal Plant Board
Assistant director Administration, IIAASD

ORGANIZING MEMBERS

Mr. Avnish Agrawal
Dr. Shilpa Varma
Mr. Amol Khandare
Mr. Sonu Bansawal
Ms. Nikita Bakliwal
Ms. Liza Sharma
Ms. Nirmala Kanwar
Mr. vipul

Paper presented

- 1. Dr. (Mrs.) Sunita Singh Dhawan**
- 2. Dr. R.L.Suwalka**
- 3. Surbhita rathore**
- 4. Mr dilip**
- 5. Dr. Lakhan singh saini**
- 6. Dr. Shilpa**
- 7. Mr. Amol**
- 8. Bal swaroop garg**

Expenses:

S.no	Expense
1.	Abstract
2.	Certificates
3.	Momentous
4.	Stage decoration
5.	Stage desk (projector, sound system, etc)
6.	Photography and video
7.	Lunch / breakfast
8.	Guest TA/DA
9.	Seating arrangements
10.	Guest accommodation

Sponsorship:

One 51 thousands only cheques is received for sponsoring this national seminar

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Authorised Signatory(ies)
Please sign above

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कृपया ध्यान दें: यह चेक केवल तीन महीने के लिए ही वैध है।

GWV

375170 30 20 24 03 21 29

Conclusion:

The national seminar ends with no financial earning, in this seminar only social benefits were received. This is great feeling when we did something for our society. The messages of farmers and students benefits spread successfully through this seminar.

Some other glimpses of this seminar are:











